## SYLLABUS

<u>Course</u>: PSY675 (section 29886); Seminar in Psychological Measurement <u>Course Description</u> General principles, theory and methods underlying measurement in studies of group and individual differences in controlled experiments.. <u>Prerequisites</u>: Psychology 370 and consent of master's program advisor. <u>Credit</u>: 3 units <u>Semester</u>: Spring, 2008 <u>Time: Tuesday & Thursday 1230-1345 (12:30 to 1:45 pm)</u> <u>Location: SH-143</u> <u>Instructor: Dale N. Glaser, Ph.D.</u> <u>Work Phone: (619) 220-0602 (Glaser Consulting)</u> <u>E-Mail: glaserconsult@sbcglobal.net</u>

## Course Objectives

A background in psychometric theory and measurement methods is imperative in order to conduct, interpret, and apply psychological research. Interestingly, many major advances made in relation to the measurement process have been employed extensively in other sciences (e.g., econometrics, biometrics, sociometrics, chemometrics, and a new one I recently heard about: environmetrics!!), a great deal of the progress in measurement was generated by the psychological sciences (e.g., reliability, validity, etc.), presumably due to the variable (and latent) nature of our units of analysis (i.e., people!) and the types of variables we examine (e.g., depression, anxiety, organizational commitment, etc.). This course is designed for the beginning graduate student, particularly those anticipating further work in domains of psychology that entail some application or interpretation of the measurement process (e.g., I/O Psychology, Clinical Psychology, Experimental Psychology, etc.)or in the development of psychometric instruments (i.e., test developer, quantitative methodologist, statistician, survey research, etc.). The course is intended to provide the student with an understanding of psychometric theory in general, familiarity with the various publications in psychometrics, current issues and methods in psychological measurement, and the application of measurement principles and methods in the psychological sciences. The primary objectives for this course are to demonstrate understanding of:

- 1) classical psychometric theory
- 2) modern measurement models, controversies, and developments
- 3) methods for measuring individual differences in ability, achievement, interests, personality, knowledge, skills, performance, and other psychological traits
- 4) standards of measurement in applied settings

# **Course Requirements**

- 1) Given the comprehensive (and cumulative) nature of the curriculum, **attendance** is strongly encouraged and should be adhered to per school policy; also, given the frequent reference to quantitative methods, it would be advantageous to have a basic hand calculator available during classtime (and during the tests).
- 2) Short Papers. A series of papers will be assigned that will correspond to the chapters in the primary text. For some of the assignments analysis in SPSS and interpretations of the results will be required. It will be permitted that you work in dyads (and if for compelling reasons, triads!!!!), though keep in mind that all participants are expected to expend equal efforts (i.e., watch for social loafing effect!). All assignments are expected to be typed/double-spaced and conform to APA style (total 120 points)

- 3) Midterm and Final Exam. Will consist of short essay, multiple choice, and true/false items. (100 points each exam)
- 4) Presentation/Paper. The Joint Committee on the Standards for Educational and Psychological Testing have recently published the revised standards (the most recent prior to the 1999 version being 1985, though I believe they are in the process of updating the 1999 version); this is a collaborative work by the American Educational Research Association, American Psychological Association, and the National Council on Measurement in Education. Students will be expected to give a professional presentation on the assigned chapter and discuss its relevance to application, especially in the sphere of organizational/clinical psychology. They will be expected to *engage* the class in a discussion about the proposed standards and not just READ the standards aloud. A brief paper will entail discussion of the standards and implications for practice (80 points).

## **Grading**

25% each will be accorded to the midterm and the final, 30% for the papers, and 20% for the presentation/paper, thus anticipated total points of 400. Grading will be commensurate with school policy. Make-up of assignments will be granted only when notification is provided **prior** to assignment. Extra credit will not be provided!

#### **Required Texts**

Nunnally, J. C. & Bernstein, I. H. (1994). <u>Psychometric Theory</u>. (3<sup>rd</sup> Ed.). NY, NY: McGraw-Hill. (N/B)

AERA, APA, NCME (1999). <u>Standards for Educational and Psychological Testing</u>. DC: AERA. (Standards)

#### Recommended Readings

All *journal articles* listed below are recommended reading; if possible, throughout the semester I will append some of the articles on Blackboard.

And if you are particularly interested, this relatively recent release may captivate you:

Maydeu-Olivares, A. & McArdle, J. J. (2005). *Contemporary psychometrics*. (Ed.). Mahwah, NJ: Lawrence Erlbaum.

....as well as:

Embretson, S. E., & Hershberger, S. L. (1999). *The new rules of measurement*. (Ed.). Mahwah, NJ: Lawrence Erlbaum.

.. and a text dedicated to measurement in industry:

Whetzel, D. L. & Wheaton, G. R. (1997). <u>Applied Measurement Methods in Industrial</u> <u>Psychology</u>. Palo Alto, CA: Davies-Black Publishing.

# **Course Schedule**

Jan. 22-24	Introduction; measurement and scales Required Readings: Chap. 1 (N/B)
	Gaito, J. (1980). Measurement scales and statistics: Resurgence of an old misconception. <u>Psychological Bulletin</u> , 87(3), 564-567.
	Michell, J. (1986). Measurement scales and statistics: A clash of paradigms. <u>Psychological Bulletin</u> , 100(3), 398-407.
	Townsend, J. T., & Ashby, F. G. (1984). Measurement scales and statistics: The misconception misconceived. <u>Psychological Bulletin</u> , 96(2), 394-401.
	Velleman, P. F. & Wilkinson, L. (1993). Nominal, ordinal, interval, and ratio typologies are misleading. <u>The American Statistician</u> , 47(1), 65-72.
Jan. 29-31	Approaches to ScalingRequired Readings:Chap. 2 (N/B)Chap. 4 (Standards)
	Meek, P. M., Sennott-Miller, & Ferketich, S. L. (1992). Scaling stimuli with magnitude estimation. <u>Research in Nursing &amp; Health</u> , 15, 77-81.
	Maraun, M. D., Slaney, K., & Jalava, J. (2005). Dual Scaling for the Analysis of Categorical Data. <u>Journal of Personality Assessment</u> , 85, 209-217.
Feb. 5-7	Validity Required Readings: Chap. 3 (N/B) Chap. 1 (Standards)
	Bagozzi, R. P., Yi, Y., & Phillips, L. W. (1991). Assessing construct validity in organizational research. <u>Administrative Science Quarterly</u> , 36, 421-458.
	Campbell, D. T., & Fiske, D. W. (1959). Convergent and discriminant validation by the multitrait-multimethod matrix. <u>Psychological Bulletin</u> , 56(2), 81-105.
	Doty, D. H., & Glick, W. H. (1998). Common methods bias: Does common methods variance really bias results? <u>Organizational Research Methods</u> , 1(4), 374-406.
	Lissitz, R. W., & Samuelsen, K. (2007). A suggested change in terminology and emphasis regarding validity and education. <i>Educational Researcher</i> , 36, 437-448. (with comments following)
Feb 12- 14	Elements of statistical description and estimation Required Readings: Chap. 4 (N/B) Chap. 5 (Standards)

Feb. 19- 21	Linear combinations and regression Required Readings: Chap. 5 (N/B) Chap. 6 (Standards)
	LeBreton, J. M., Hargis, M. B., Griepentrog, B., Oswald, F. L., & Ployhart, R. E. (2007). A multidimensional approach for evaluating variables in organizational research and practice. <u>Personnel Psychology</u> , 60, 475-498.
Feb. 26- 28	Measurement error Required Readings: Chap. 6 (N/B) Chap. 7 (Standards) Schmidt, F. L., & Hunter, J. E. (1996). Measurement error in psychological research: Lessons from 26 research scenarios. <u>Psychological Methods</u> , 1(2), 199-223.
	Dudek, F. J. (1979). The continuing misinterpretation of the standard error of measurement. <u>Psychological Bulletin</u> , 86(2), 335-337.
	+ a great text solely devoted to measurement error!!:
	Viswanathan, M. (2005). <i>Measurement error and research design</i> . Thousand Oaks, CA: Sage.
Mar. 4-6	Reliability Required Readings: Chap. 7 (N/B) Chap. 2 (standards) Cortina, J. M. (1993). What is coefficient alpha? An examination of theory and applications. Journal of Applied Psychology, 78(1), 98-104.
	Shavelson, R. J., Webb, N. W., & Rowley, G. L. (1989). Generalizability theory. <u>American Psychologist</u> , 44(6), 92-932.
	Feldt, L. S. (1997). Can validity rise when reliability declines? <u>Applied</u> <u>Measurement in Education</u> , 10(4), 377-387.
	Relatively recent text: Thompson, B. (2003). <i>Score reliability</i> . (Ed). Thousand Oaks, CA; Sage.
Mar. <b>11-</b> 13	MIDTERMTest constructionRequired Readings:Chap. 8 (N/B)
	Gardner, D. G., Cummings, L. L, Dunham, R. B., & Pierce, J. L. (1998). Single-item versus multiple-item measurement scales: An empirical comparison. <u>Educational and Psychological Measurement</u> , 58(6), 898-915.
	Texts on scale and test development/procedures:
	DeVellis, R. F. (2003). <u>Scale development</u> . (2nd Ed.). Thousand Oaks, CA: Sage.
	Netmeyer, R. G., Bearden, W. O., & Sharma, S. (2003). <u>Scaling</u> <u>Procedures</u> Thousand Oaks, CA: Sage.

Mar 18-20	ethical implications of var. 83(6), 1053-1071.	Chap. 8 (con't); Chap. 9 (N/B) Chap. 3 (Standards) F. L. (1976). Critical analysis of the statistical and ious definitions of <i>test bias</i> . <u>Psychological Bulletin</u> , biquitous halo. <u>Psychological Bulletin</u> , 90(2), 218-
Mar. 25-27	Recent developments in te Required Readings:	Chap. 10 (N/B) Chap. 8 and Chap. 11 (Standards) L. (1988). Data analysis using item response theory.
	Educational and Psycholog Feld, L. S. (1993). The re and test reliability. <u>Applie</u> And possible text of intere	(2004). Item response theory: Parameter estimation
Apr. 8	<ul> <li>(SIOP) Required Readings:</li> <li>Gorsuch, G. L. (1990). C Some well and little known 39.</li> <li>Velicer, W. F., &amp; Jackson, factor analysis: Some issue Behavioral Research, 25(1)</li> <li>Ford, J. K., MacCallum R. exploratory factor analysis Personnel Psychology, 39,</li> <li>Fabrigar, L. R., Wegener,</li> </ul>	<ul> <li>C., &amp; Tait, M. (1986). The application of s in applied psychology: A critical review and analysis. , 291-314.</li> <li>D. T., MacCallum, R. C., &amp; Strahan, E. J. (1999). oratory factor analysis in psychological research.</li> </ul>

May 13	Final Exam: 1300-1500 (1:00 to 3:00 pm) (per catalogue)
	Cortina, J. M. (2002). Big things have small beginnings: An assortment of "minor" methodological misunderstandings. Journal of Management, 28, 339-362.
May 6-8	Categorical data and related procedures (con't)and catch-up!! Required Readings: Chap. 15 (N/B) Chap. 14 and Chap. 15 (Standards)
	White, M., Tansey, R, Smith, M., & Barnett, T. (1993). Log-linear modeling in personnel research. <u>Personnel Psychology</u> , 46, 667686.
Apr. 29-May 1	Other statistical models (con't); Categorical data and related procedures Required Readings: Chap. 15 (N/B) Chap. 14 and Chap. 15 (Standards)
Apr. 22-24	CFA (con't); Other statistical models Required Readings: Chap 12 (con't); Chap. 14 (N/B)-[select parts— especially discriminant analysis] Chap. 12 and Chap. 13 (Standards)
	Thompson, B. (2004). <i>Exploratory and confirmatory factor analysis</i> . DC: American Psychological Association.
	factory analysis: Guidelines, issues, and alternatives. <u>Journal of Organizational</u> <u>Behavior</u> , 18, 665-683. User friendly text re: EFA and CFA:
	Hurley, A. E., Scandura, T. A., Schriesheim, C. A., Brannick, M. T., Seers, A., Vandenberg, R. J., & Williams, L. J. (1997). Exploratory and confirmatory
	Williams, L. J. (1995). Covariance structure modeling in organizational research: problems with the method versus applications of the method. Journal of Organizational Behavior, 16, 225-233.
	Brannick, M. T. (1995). Critical comments on applying covariance structure modeling. Journal of Organizational Behavior, 16, 201-213.
	Chap. 10 (Standards) Medsker, G. J., Williams, L. J., & Holahan, P. J. (1994). A review of current practices for evaluating causal models in organizational behavior and human resources management research. Journal of Management, 20(2), 439-464.
Apr. 15-17	EFA (con't); Confirmatory factor analysis Required Readings: Chap 12 (con't); Chap. 13 (N/B)
	Hensen, R. K., & Roberts, J. K. (2006). Use of exploratory factor analysis in published research. Educational and Psychological Measurement, 66, 393-416.

## **Relevant Articles from Journal of Personality Assessment**

Streiner, D. L. (2003). Starting at the beginning: An introduction to coefficient alpha and internal consistency. Journal of Personality Assessment, 80, 99-103.

Streiner, D. L. (2003). Being inconsistent about consistency: When coefficient alpha does and doesn't matter. Journal of Personality Assessment, 80, 217-222.

Reise, S. P., & Henson, J. M. (2003). A discussion of modern versus traditional psychometrics as applied to personality assessment scales. Journal of Personality Assessment, 81, 93-103.

Streiner, D. L. (2003). Diagnosing tests: Using and misusing diagnostic and screening tests. Journal of Personality Assessment, 81, 209-219.

Wise, E. A. (2004). Methods for analyzing psychotherapy outcomes: A review of clinical significance, reliable change, and recommendations for future directions. Journal of Personality Assessment, 82, 50-59. Bauer, S., Lambert, M. J., & Nielsen, S. L. (2004). Clinical significance methods: A comparison of statistical techniques. Journal of Personality Assessment, 82, 60-70.

Hofstee, W. K. B., & Ten Berge, J. M. F. (2004). Personality in proportion: A bipolar proportional scale for personality assessments and its consequences for trait structure. Journal of Personality Assessment, 83, 120-127.

Sherry, A., & Henson, R. K. (2005). Conducting and Interpreting Canonical Correlation Analysis in Personality Research: A User-Friendly Primer. Journal of Personality Assessment, 84, 37-48.

Reise, S. P., & Haviland, M. G. (2005). Item Response Theory and the Measurement of Clinical Change. Journal of Personality Assessment, 84, 228-238.

McGrath, R. E. (2005). Conceptual Complexity and Construct Validity. Journal of Personality Assessment, 85, 112-124.

Byrne, B. M. (2005). Factor Analytic Models: Viewing the Structure of an Assessment Instrument From Three Perspectives. Journal of Personality Assessment, 85, 17-32.

Steger, M. F. (2006). An Illustration of Issues in Factor Extraction and Identification of Dimensionality in Psychological Assessment Data. Journal of Personality Assessment, 86, 263-272.

Reise, S. P., Ventura , J., Nuechterlein, K. H., & Kim, K. H. (2005). An Illustration of Multilevel Factor Analysis. Journal of Personality Assessment, 84, 126-136.

Ullman, J. B. (2006). Structural Equation Modeling: Reviewing the Basics and Moving Forward. Journal of Personality Assessment, 87, 35-50.

Stein, J. A., Lee, J. W., & Jones, P. S. (2006). Assessing Cross-Cultural Differences Through Use of Multiple-Group Invariance Analyses. Journal of Personality Assessment, 87, 249-258.

Rouse, S. V. (2007). Using reliability generalization methods to explore measurement error: An illustration using the MMPI-2 PSY-5 Scales. Journal of Personality Assessment, 88, 264-275.